



IT Training – One Nugget at a Time

Thursday, 2:40 PM

Dear CBT Nuggets Customer,

With this short letter, I've included a unique opportunity to do a 1-Month "Boot Camp in Your Home."

Because you're a recent CBT Nuggets customer, I thought you might be interested in an offer like this. It's a way to get in all the IT training you want in one month, for a very low flat fee -- just \$199.

We're planning on running this in some of the major tech publications soon -- but wanted to give you the opportunity to read it and respond before our phone lines got too busy with new customers.

So, please read the included article, titled:

**"Oregon IT Training Company  
Now Offering 1-Month 'Boot Camp  
in Your Home' for Just \$199."**

If you'd like to give it a try, respond quickly so you can get priority service as a current CBT Nuggets customer.

All it takes to get started is a quick call to us at 888-507-6283. Then just press '1' to speak with sales, tell them you want to do the "Boot Camp," and they'll take it from there.

Oh yeah, just FYI -- this offer is not available on our website. Because you've been a good customer in the past, we wanted to make it available to you first, through this letter and this letter only.

Thanks, and let us know if there's anything else we can do for you.

Sincerely,

A handwritten signature in black ink, appearing to read "Roy R. Furr".

Roy R. Furr  
Manager, CBT Nuggets

P.S. -- Please respond immediately if you're interested. Whether you'd like your 1-month "Boot Camp" to start now or in the future, it's best to call us now (888-507-6283) and get set up right now. If you'd like your 1-month "Boot Camp" to start later, just tell us when you order.

## Oregon IT Training Company Now Offering 1-Month "Boot Camp in Your Home" for Just \$199

*With their unique alternative to classroom training, this Oregon IT training company can now provide one month of unlimited access to a wide selection of training at an incredibly low price.*

**C**BT Nuggets, a Eugene, Oregon IT Training company that's been producing training since 1999, is now offering a 1-Month "Boot Camp in Your Home" for \$199. As you'll read below, this is unlike any other IT training boot camp you've seen, and that's why they're able to offer it so affordably.

The price is one major advantage of this unique approach -- but it's not the only advantage.

Another advantage is that when you do their 1-Month "Boot Camp," you're not limited to training on a single topic. Instead, you can get training on any technology or certification covered in their catalog. No matter how many certifications you get during your 1-month "boot camp" -- they're all yours to keep. You also get to do the training where you're at. No unnecessarily spending days away from family, home, and the office to get trained.

Yet another advantage of their unique approach is you can do your training 24 hours a day, 7 days a week, on your schedule. Plus you get unlimited access to all the training you want during your 1-Month "Boot Camp."

This is all available at the flat fee of \$199 for one month of training.

### **"How Can CBT Nuggets Offer 1-Month Unlimited Access to IT Training for \$199?"**

You may wonder how CBT Nuggets can afford to give you a 1-Month "Boot Camp in Your Home" for just \$199. Especially when you compare and see most classes or boot camps are priced anywhere between \$1,200 and \$9,900, and most last no longer than two weeks.

That's a fair question -- here's how they can offer such a low price.

CBT Nuggets produces "classroom replacement" IT training videos. When you watch their videos, it's like sitting down with an instructor while they go through their entire lecture for you. This includes both theoretical overviews and how-to demonstrations of the technology in use. You see the exact same thing you'd see projected on the screen at the front of the classroom.

Sure, you don't get to ask questions, and you're not in a lab so scenarios have to be run on your own system. But you can always re-watch, slow down, or speed up the video -- or even pause to try what you've just learned -- to match your learning needs. And when you consider you're saving 90% off the cost of the average classroom training or boot camp -- plus getting access to enough content that you could fill the entire month, playing videos every hour of every day -- it's a no-brainer that this is the best value in IT training to hit the market in the past few years.

### **"What Training is Available?"**

When you do CBT Nuggets "Boot Camp in Your Home" program, you can log into their website and access their entire library of IT training. This includes:

*Microsoft* training videos for MCSE, MCSA, MCTS, and MCITP, covering Vista, XP, Server 2003, SQL Server, and Exchange.

*Cisco* training for CCENT, CCNA, CCNP, CCSP, CCIE, and Cisco VoIP.

*CompTIA* certification training including A+, Network+, Server+, and Linux+.

*Project and IT Management* training including PMP, Project+, Agile, and ITIL.

*Security* training including Security+ CISSP, SSCP, CISA, CISM, and Ethical Hacking.

*Citrix and VMware* training.

*Wireless* training for Wireless#, CWNA, CWSP, and CWNE.

And a whole lot more -- your "Boot Camp in Your Home" gives you access to every IT training video in the CBT Nuggets Catalog. All of these titles are available through your "Boot Camp in Your Home."

The training is broken down into 20- to 40-minute, topic-focused video "nuggets," so you can do your "boot camp" on your time, even between things if needed. All of the training is available by logging in to their website, and is watched via streaming video.

### **"Besides This Incredible Deal, What Other Reasons Are There to Choose CBT Nuggets?"**

CBT Nuggets instructors are at the top of the industry -- they're the ones the major tech companies use to write exam questions and official study materials. But they don't speak above your head -- it's almost like sitting down with a good friend who also happens to know a lot about the topic you're learning.

They have tens of thousands of loyal followers -- Google "CBT Nuggets" to read unbiased opinions of other IT Pros who have used their training.

Their video "nuggets" of information are the perfect balance of enough content without taking up all your time or being overwhelming.

They offer over 50 free sample videos out of their training on their website, because they want you to feel confident in what you're getting as you decide to buy their training.

### **"So How Do You Order?"**

CBT Nuggets has made it easy to order the 1-Month "Boot Camp in Your Home" for just \$199.

Call toll free 888-507-6283 to speak with a live sales person between 6 A.M. and 5 P.M. Pacific Time, Monday through Friday.

Tell them you want the "Boot Camp" special for 1-Month access to their library for \$199. Tell them when you want your access to start. They'll take it from there.